

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT

PRODUCT TV OCT 12-18 ADDS

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.  
2953

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC										
1	F	1	05:00A	05:58A	30S	10/12/12-10/12/12	THIS MORNING 5-6AM	1	350.00	350.00
2	10100..	2	05:58A	07:00A	30S	10/15/12-10/17/12	THIS MORNING 6-7AM	2	750.00	1500.00
3	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	6500.00	6500.00
4	F	1	04:00P	04:30P	30S	10/12/12-10/12/12	4-430PM NEWS	1	750.00	750.00
5	11110..	4	04:00P	04:30P	30S	10/15/12-10/18/12	4-430PM NEWS	4	850.00	3400.00
6	F	1	04:30P	05:00P	30S	10/12/12-10/12/12	430-5PM NEWS	1	750.00	750.00
7	11110..	4	04:30P	05:00P	30S	10/15/12-10/18/12	430-5PM NEWS	4	850.00	3400.00
8	00110..	2	05:00P	05:30P	30S	10/17/12-10/18/12	5-530PM NEWS	2	1025.00	2050.00
9	F	1	05:30P	06:00P	30S	10/12/12-10/12/12	530-6PM NEWS	1	900.00	900.00
10	Th	1	05:30P	06:00P	30S	10/18/12-10/18/12	530-6PM NEWS	1	1025.00	1025.00
11	10010..	2	06:30P	07:00P	30S	10/15/12-10/18/12	M-F 630PM NEWS	2	1300.00	2600.00
12	F	1	07:30P	07:58P	30S	10/12/12-10/12/12	THE INSIDER	1	700.00	700.00
13	11110..	4	07:30P	07:58P	30S	10/15/12-10/18/12	THE INSIDER	4	775.00	3100.00
14	Sa	1	07:00P	07:30P	30S	10/13/12-10/13/12	SAT 7PM NEWS	1	750.00	750.00

(1) Less Agency commission at 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

CONTRACT NO. REV.

1201-56174-1

DATE PRINTED

08/08/12

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT			PRODUCT TV OCT 12-18 ADDS	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT	1310
		2953	CODE	

Cancellation Notice

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Announcement 28 days

prior notice

NATIONAL SALESPERSON

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	T	1	10:00P	11:00P	30S	10/16/12-10/16/12	VEGAS	1	4000.00	4000.00
16	W	1	08:58P	10:00P	30S	10/17/12-10/17/12	CRIMINAL MINDS	1	6000.00	6000.00
17	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	4500.00	4500.00
18	Th	1	10:00P	11:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	5000.00	5000.00
19	Sa	1	11:00P	11:35P	30S	10/13/12-10/13/12	11PM NEWS	1	2250.00	2250.00
20	Su	1	11:00P	11:35P	30S	10/14/12-10/14/12	11PM NEWS	1	2250.00	2250.00
21	F	1	11:35P	12:37A	30S	10/12/12-10/12/12	11:35P-12:37A - LETTERMAN	1	550.00	550.00
22	11110..	4	11:35P	12:37A	30S	10/15/12-10/18/12	11:35P-12:37A - LETTERMAN	4	650.00	2600.00
23	Su	1	11:35P	12:05A	30S	10/14/12-10/14/12	#1 COCHRAN SUNDAY SPORTS	1	1100.00	1100.00
24	Su	1	12:05A	12:35A	30S	10/14/12-10/14/12	INSIDER	1	225.00	225.00
25	Su	1	12:35A	01:37A	30S	10/14/12-10/14/12	EXTRA SUNDAY LATE	1	150.00	150.00
Total Contract:								40		56400.00
Billing Summary										
Otr 4-12						Oct	Nov	Dec	Total	
						56400.00	.00	.00	56400.00	
GRAND TOTAL									56400.00	

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